



Minardi
Management

MINARDI MANAGEMENT

WE ARE PRESENT AT ALL LEVELS OF MOTORSPORT, FROM KARTING TO THE DIFFERENT CATEGORIES OF SINGLE-SEATER FORMULAS, GT AND ALSO SIM AND E-CHAMPIONSHIPS

SINCE 20 YEARS GIOVANNI MINARD SCOUT AND DEVELOP TALENTS WITH ONLY ONE SCOPE:

REACH THE TOP IN MOTORSPORT &
BECOME A PROFESSIONAL DRIVER



Vladimir Ivannikov



James Egozi



Achille Rea



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WHY IT'S IMPORTANT TO START AS EARLY AS POSSIBLE WITH A SUPPORT OF A MANAGEMENT FOR A YOUNG DRIVER?

- ❖ After Giovanni's opinion it's very important for a young driver to be supported, because the motorsport is a very competitive and complicate environment and therefore knowing how to move through it taking advantage of his long years experience, knowledge and personal network can make at the end of the day the difference
- ❖ Motorsport and Formula series in particular allow only few drivers to reach the top of the success
- ❖ For sure a management isn't a guarantee and only one part of the success, which has to be completed by the driver's talent and capacity demonstrated on the track collecting good results
- ❖ Unfortunately talent today is not enough



Andrea Kimi Antonelli



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WHY IT'S IMPORTANT TO START AS EARLY AS POSSIBLE WITH A SUPPORT OF A MANAGEMENT FOR A YOUNG DRIVER?

- ❖ Motorsport and the step from karting to Formula is becoming more and more expensive, but nobody thinks about this when the kids are in the categories of Mini and OKJ
- ❖ Normally when the drivers arrive to the category of OK they get for the first time really confronted with the huge costs of Formula sport and understand that they will need immediately or more ahead support to be able to approach the next step
- ❖ But at this age it's becoming very difficult to get a young driver into a necessary Formula 1 team programme, an academy or in a private team support



Alessandro Nanni



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WHAT IS THE ROLE OF A MANAGEMENT?

- ❖ We, as a management of young drivers already from the category of Mini on, have to work hard and start to “present” our young talents to one of these F1 team programmes, academies or also private Kart or Formula teams
- ❖ As early we find such a situation for young drivers and get explained why it’s important to invest in the driver’s future, as early the family has to support less costs by themselves
- ❖ Giovanni Minardi has the opinion that the driver should concentrate on the races and we advise him how to present on and beside the track
- ❖ We teach how to behave with the media and eventual sponsors / supporters and take care of his physical and mental fitness
- ❖ For sure we cannot affect on the talent of a driver, but we can optimize and influence his behaviour and attitude
- ❖ So our main goal is to create for young talents the best sportive opportunities



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WHAT DOES GIOVANNI MINARDI LIKE THE MOST AT HIS WORK?

Taking an unknown driver and making him a star, that means we made the right choices. It's very gratifying to find a driver and to spend years with him going through the highs and lows of a career and to one day see him make it to the very top step of the podium in the top form of motorsport.



Markas Silkunas



Alessandro Nanni



Daniele Schillaci



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WHAT ARE OUR SERVICES?

1. **Career Management** – The right step at the right time, reaching the top when you are ready and best prepared
1. **Driver Development** – Physical and mental training, psychology, personalised coaching; a customised program for you throughout our collaborators
1. **Contract negotiations** – With 20 years of experience and born in a Formula 1 dynasty, we are able to negotiate the best agreements for you
1. **Planning** – Organization of race calendar and championships, on and off track support
1. **PR Services** – Communication and media is having more and more a very important impact on a driver's career and we can offer all necessary support and assistance to present the driver in the most professional way



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CONTACT DETAILS

GIOVANNI MINARDI

MINARDI MANAGEMENT



giovanni@minardimanagement.com



MOBILE : + 39 335 6286137



www.minardimanagement.com



@minardi_management



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