

SPONSORSHIP

PROPOSAL



MARKAS x VANESA
ŠILKŪNAI

MARKAS X VANESA

We are Markas and Vanesa Šilkunai, talented kart racing siblings from Lithuania. Over the past five years, we have represented our country in various international competitions across **Europe**, including **Latvia, Estonia, Belgium, France, Spain, Italy, Portugal, Bahrein** and **United Arab Emirates**. We are seeking sponsorship to support our journey in motorsport, allowing us to invest in top-quality equipment and training. By partnering with us, you will gain exposure and brand recognition in high-profile racing events. Join us on this thrilling journey as we strive for greatness in the world of motorsports.



FIA KARTING CHAMPIONSHIP



2023

FIA ACADEMY TROPHY - 3RD PLACE

LITHUANIAN KARTING CHAMPIONSHIP - CHAMPION



2023

GIRLS ON TRACK - WINNER

LITHUANIAN KARTING CHAMPIONSHIP - 3RD PLACE

MARKAS ŠILKŪNAS

2023

FIA ACADEMY TROPHY - 3RD PLACE
LITHUANIAN KARTING CHAMPIONSHIP - CHAMPION

2022

LITHUANIAN KARTING CHAMPIONSHIP - CHAMPION
FIA KARTING ACADEMY TROPHY - THE ONLY REPRESENTATIVE OF LITHUANIA
FIA MOTORSPORT GAMES - LITHUANIAN REPRESENTATIVE
KARTING SPRINT JR - LITHUANIAN REPRESENTATIVE

2021

MINI60 - LITHUANIAN CHAMPION
ROTAX WORLD CHAMPIONSHIP IN BAHRAIN (72
PARTICIPANTS FROM 65 COUNTRIES) - 6TH PLACE

2020

ROTAX NORDIC RM MICROMAX - 2ND PLACE
(LITHUANIA/LATVIA/ESTONIA)

2019

MINI60 - 2ND PLACE IN LITHUANIA
R85 PROKART - CHAMPION IN LATVIA



VANESA ŠILKŪNAITĖ



2023

GIRLS ON TRACK - WINNER

LITHUANIAN KARTING CHAMPIONSHIP - 3TH PLACE

2022

LITHUANIAN KARTING CHAMPIONSHIP - 3RD PLACE

2021

ROTAX MICROMAX - LITHUANIAN CHAMPION

2020

PROKART ROTAX MICROMAX - 3RD PLACE IN LATVIA

2019

MICRO60 - LITHUANIAN CHAMPION

RPROKART R85 - 4TH PLACE IN LATVIA

OUR PLANS FOR 2024

WE WILL PARTICIPATE IN THE FOLLOWING
COMPETITIONS:



LIETUVOS
KARTINGO
FEDERACIJA

LITHUANIAN KARTING CHAMPIONSHIP

6 stages, up to 200 participants



WSK

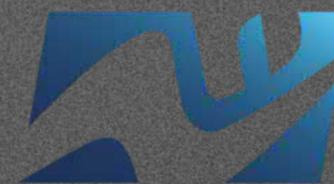
450 participants from different
countries of the world



KARTING

FIA KARTING EUROPEAN CHAMPIONSHIP FIA KARTING WORLD CHAMPIONSHIP

300 participants from different
countries of the world



CHAMPIONS
OF THE
FUTURE

CHAMPIONS OF THE FUTURE

300 participants from different
countries of the world

SPONSORSHIP PROPOSAL



Brand integration in sportswear

Promotional sports overalls, stickers on them.



Integration of other promotional attributes of the partner

Flags, tent, bus, etc.



Promotional sticker of the partner on the sportsman's kart



The opportunity to give the championship the name of your company

For example, "Send parcel" Lithuanian karting cup.
The name is used in visual communication and public relations campaigns.



Mentioning a partner in athlete communication

In social network posts, press releases, promotional clips.



Brand integration
in sportswear



The opportunity to give the
championship the name of your
company



Integration of other
promotional attributes of the
partner



PROPOSAL FOR A SPONSOR

VISIBILITY

IN THE MEDIA

Athletes' achievements guarantee their visibility in the media and on television.

Your **brand** can be seen with us!



LRT



Delfi



15



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**LIETUVOS
KARTINGO
FEDERACIJA**

Communication of the Lithuanian Karting Federation

The Lithuanian Karting Federation also actively communicates information about athletes' achievements through various channels. Not only social network posts, but also media reports gain popularity and visibility here.

They are published not only by large portals (e.g. 15min.lt), but also by regional news pages (e.g. Alytusplius.lt).



The biggest news portals

Information about kart racing is often published on major news portals. In 2023 we reached major news publications Delfi.lt (1.5 million unique daily readers), 15min.lt (357,000), Tv3 (479,000), etc..



Television

Athletes were also seen on TV screens and news programs this year. Vanesa and Markas was interviewed by LRT and LNK journalists (LRT channel reach - 26.7 % of the audience), LNK (channel reach - 27.6 % of the audience).



Specialized publications

The magazine "Keturi ratai", which is popular among car enthusiasts, has a separate karting section, where the achievements of young athletes are regularly presented.

VISIBILITY

IN THE MEDIA

SPONSORSHIP ACTIVATIONS

Sponsorship activation provides an opportunity to further increase the value derived from sponsorship.

We offer to organize games sponsored by you in the stages of Lithuanian competitions, this is another opportunity for your company's visibility.

Special games are sponsored by you on social networks (Facebook and Instagram). The company's name is not only displayed in the visuals, but also mentioned in the game description, users are invited to share information about the ongoing competition, thus increasing the visibility of the post and, at the same time, of your brand.

There are many other ways to activate sponsorship – we are open to your ideas and suggestions.

ADDITIONAL VALUE



Karting festival

Education, opportunity to ride karts for your team.



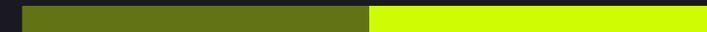
VIP invitations to competitions

This is an opportunity to see karting sport from the inside, to get to know young athletes and the teams that support them.



Other benefits

Do you have your own ideas? Let's discuss them and maybe we can implement them together!



GET IN TOUCH!



Minardi
Management

For cooperation:
marketing@minardimanagement.com



Follow us on **INSTAGRAM**

VANESA

[@v_silkunaite](#)

>4K followers

MARKAS

[@m_silkunas](#)

>4,5K followers



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